

# Advanced Training Institute REGISTRATION

## Two Easy Ways To Register

**Option 1:** Register online at: [www.internationallifeservices.org](http://www.internationallifeservices.org)  
Fast - Easy - Safe!

**Option 2:** Register by mail. Please fill out one registration form per person. Send along with payment to:  
International Life Services, 2606 1/2 West 8th Street, Los Angeles, CA 90057  
Make checks payable to: International Life Services

**Note: Your canceled check or PayPal notice is your confirmation and receipt.**

**Have A Question? Call 951-244-8877**

## ATI Registration Rates

Daily Registration Fee Includes: In-depth Training, Continental Breakfast, Lunch, Afternoon Refreshment Break, Registrant Notebook and Gift Bag.

### \$60.00 Daily Registration Fee/Per Person/Per Day

Thursday (Director's Day)  Friday  Saturday

### \$65.00 Friday Evening Excursion: Dinner Cruise

Relax and enjoy an evening cruise down the tranquil waters of Lady Bird Lake while enjoying a delicious dinner prepared for you by the Hyatt Regency Hotel. A wonderful time of fellowship, rest, and relaxation. The perfect get away! Views will include the Congress Avenue bridge that holds the world famous Mexican Freetail bat population.

### \$ TOTAL AMOUNT DUE

**Late Registration:** Registration at the door for all registrants is \$75.00 per day, per person.

**Please fill out one registration form per person.**

Please Print Clearly

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## Hotel Lodging Information

Holiday Inn Express & Suites  
Austin NW - Four Points  
8300 N FM 620, Bldg. I  
Austin, TX 78726  
Reservations: 512-610-5700

## ATI Special Room Rate

\$115.00 (plus tax) *There is a maximum of 3 guests per room.*

All rooms are available on a first-come, first-served basis. To register call (512) 610-5700 and book a room before 6/21/17 to receive discounted room rate, please mention you are with International Life Services, Advanced Training Institute.

## Airport

Austin Bergstrom International Airport, 3600 Presidential Blvd., Austin, Texas

## Airport Shuttle Service

Arrangements for airport shuttle service must be made at the time you register for the ATI or a minimum of 72 hours prior to travel.

Name \_\_\_\_\_ Cell Phone Number \_\_\_\_\_

## Arrival Information

Date of Travel \_\_\_\_\_ Airlines \_\_\_\_\_ Flight Number \_\_\_\_\_ Time of Arrival \_\_\_\_\_

## Departure Information

Date of Travel \_\_\_\_\_ Airlines \_\_\_\_\_ Flight Number \_\_\_\_\_ Time of Departure \_\_\_\_\_

Complimentary airport shuttle service to the Holiday Inn Express and Suites will be provided by Austin Pregnancy Resource Center volunteers. When you arrive at Austin-Bergstrom Airport please go to the baggage level of the terminal or the upper level and call 512-476-7774 for pickup.

## Special Notice

The 2017 Advanced Training Institute will be recorded and photographs will be taken for publicity and promotional purposes. Your registration constitutes your consent to being recorded and/or photographed.

Please visit our website for the most up to date information [www.internationallifeservices.org](http://www.internationallifeservices.org)

International Life Services

2606 1/2 West 8th Street  
Los Angeles, CA 90057

Non-profit Org.  
U. S. Postage  
**PAID**  
Anaheim, CA  
Permit No. 448

Return Services Requested

Changing  
Hearts  
and  
Minds

New Ideas - New Skills - New Solutions

Training that puts progress into practice!

The best growth takes place when we grow together.

# International Life Services

## Advanced Training Institute 2017



Changing  
Hearts  
and  
Minds

New Ideas - New Skills - New Solutions

A 3-day study program for those in  
life-affirming ministries.

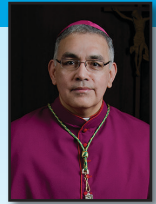
July 13th, 14th and 15th

Austin Baptist Church Conference Center  
7016 Ribelin Road  
Austin, Texas 78750

Hosted By  
Diocese of Austin  
Austin Pregnancy Resource Center

Visit our website for more information:  
[www.internationallifeservices.org](http://www.internationallifeservices.org)





The Most Reverend  
Joe S. Vásquez,  
D.D., S.T.L.



Rev. Gary Dyer



Sister Paula Vandegaer  
L.C.S.W.



Gregory Lester, Ph.D.



Thomas Glessner, J.D.



B.W. McClendon, D.D.



Lori DeVillez, B.A.



Jacob Lorion Barr



Julie Ziglar Norman



Kathy Koch, Ph.D.



Joseph McIlhane, M.D.



Debbie Juhlke,  
R.N., L.S.W.



Heather Gardner, B.A.



Debby Efurd, B.A.



Cynthia Borsellino



Agnes Bayer,  
C.N.P., F.C.P.

# Changing Hearts and Minds

## SPEAKER INFORMATION AND 3-DAY AGENDA

### Agenda — Thursday, July 13th, 2017

#### Directors' Day

- 8:00 Registration and Continental Breakfast
- 9:15 Welcome and Prayer – "Hear Our Hearts Lord"
- 9:45 **What Makes a Great Leader: Building the Best You!** – Julie Ziglar Norman  
Learn how to lead by communicating expectations, inspecting and evaluating the results. How to do your best and let go of the rest and, how to become the person people want to work with. Are you ready to reach your highest potential, then join us for this heartfelt, humorous and poignant session.
- 10:45 Break
- 11:00 **National Update On The Future of Pregnancy Service Centers** – Thomas Glessner, J.D.  
This session will provide a review of the current legal matters that are impacting the work of Pregnancy Service Centers in our nation and offer strategies to help protect your center. Bring your questions for Q&A time!
- 12:00 Lunch
- 1:30 **New Trends in Fundraising: Consider the Possibilities** – Lori DeVillez, B.A.  
Add some innovative and engaging NEW strategies to your fundraising plan. Learn how to effectively research for new donors, develop a compelling message, and develop the art of "the ask" so that you get a "yes." This session is sure to give you the tools, excitement, and know-how, to make this year the best fundraising year ever and get your piece of the philanthropic pie.
- 2:30 Break
- 2:45 **Is Your Board Functional or Dysfunctional?** – Debbie Juhlke, R.N., L.S.W.  
This session will examine what comprises a healthy board and a not so healthy board. Topics include: targeted recruitment, building a vision, motivating members and making the most of your meetings. Join us for this practical, informational, and inspirational message from someone who has traveled the world working with every size board and situation.
- 3:45 Break
- 4:00 **New Marketing Opportunities: Fine Tuning Your Outreach** – Jacob Lorion Barr  
Learn about the new marketing opportunities available to help pregnancy centers reach at-risk clients. This session will share tactics and strategies to help you move your center to the next level of effectiveness including: how to use the Google Nonprofit Grant of \$10,000 per month to advertise and extend the reach of your content, how to reach abortion-minded clients thru Facebook funnel marketing, and more!
- 5:00 Closing Remarks
- 6:00 **Dinner and Movie Night:** Hush Documentary: Abortion and Women's Health.  
Dinner and snacks provided

#### Advanced Training Institute Presenters

- The Most Reverend Joe S. Vásquez, D.D., S.T.L.,** Bishop of Austin
- Rev. Gary Dyer,** Senior Pastor Austin Baptist Church
- Sister Paula Vandegaer, L.C.S.W.** – Founder International Life Services, Volunteers for Life, and Scholl Institute of Bioethics
- Gregory Lester, Ph.D.** – Consulting Psychologist, Senior Research Director with The Improvement Research Group
- Thomas Glessner, J.D.** – Founder, and President National Institute of Family and Life Advocates
- B.W. McClendon, D.D.** – Pastor of the St. James Baptist Church, Adjunct Professor of Religion at Jarvis Christian College
- Lori DeVillez, B.A.** – Director of Austin Texas Pregnancy Resource Center, Author
- Jacob Lorion Barr** – Founder, and Owner [iRapture.com](http://iRapture.com)

- Julie Ziglar Norman** – Motivational Speaker, Author, Winner of the Coveted Guideposts Writers Workshop Award
- Kathy Koch, Ph.D.** – Founder, and President of Celebrate Kids, Inc, Author
- Joseph McIlhane, M.D.** – Founder, and Chairman of the Medical Institute for Sexual Health
- Debbie Juhlke, R.N., L.S.W.** – President of Civitan International, Founder, and CEO of Embrace, Human Resource Director for Exflour Research Corporation
- Heather Gardner, B.A.** – Executive Director of the Central Texas Coalition for Life
- Debby Efurd, B.A.** – Co-Founder, and President Initiative 180, Author
- Cynthia Borsellino** – Singer/Songwriter, Poet, on Advisory Board for "P.A.C.T." (Partners Against Child Trafficking)
- Agnes Bayer, C.N.P., F.C.P.** – Pediatric Nurse Practitioner

### Agenda — Friday, July 14th, 2017

- 8:00 Registration and Continental Breakfast
- 9:15 Welcome and Prayer – The Most Reverend Joe S. Vásquez, D.D., S.T.L., Bishop of Austin
- 9:45 **The Millennial Generation: They're Tech-Savvy and Why it Matters** – Kathy Koch, Ph.D.  
We see many Millennials in our centers – anyone up to the age of 34. They have been, and continue to be, heavily influenced by digital technology. Researchers have found that it has changed their brain structure and beliefs. Discover how tech use is also changing their behaviors, character, and the way they learn. This session will discuss how we can reach them and help them in our center work.
- 10:45 Break
- 11:00 **Understanding Our Difficult Clients: Issues and Challenges Part I** – Gregory Lester, Ph.D.  
Many times clients seem "difficult" when they actually have a clinical condition known as a personality disorder. Personality disorders are the set of mental health conditions that are the least familiar to even experienced social service professionals. This session will discuss what a personality disorder is, how it works, how you can identify it, and why dealing with people with personality disorders requires a different way of thinking and talking.
- 12:00 Lunch
- 1:30 **Unhooking In A Hooked Up Culture** – Joseph McIlhane, M.D.  
Scientific research shows how sexual activity releases brain chemicals that trigger emotional bonding and a powerful desire to repeat the activity. Today's young adults have discovered that "hooking up" is easy and addictive. Through scientific data placed in layman's terms, this session will provide facts on the emotional and physical dangers, as well as the long-term effects of sexually "hooking up" and the consequences of "unhooking." Participants will learn effective and sensitive ways to discuss this topic with center clientele.
- 2:30 Break
- 2:45 **Helping the Client Make an Abstinence Decision: What are realistic goals and how to achieve them!** – Sister Paula Vandegaer, L.C.S.W.  
Many times social and individual pressures cause young people to have trouble saying no to sex before marriage. This session will cover elements of social development that come into play, and offers a toolbox of strategies and techniques for lifestyle counseling in a short-term setting. Topics will include helping clients to understand their emotions and manage their own behaviors, and techniques of counseling the high-risk client to change their self-defeating patterns.
- 3:45 Refreshment Break
- 4:00 **Ministering to the Abortion-Minded** – Heather Gardner, B.A.  
A highly informative session that will take a closer look at the marketing of the abortion industry including the hierarchy of choices, subtle and not-so-subtle manipulation tactics, and how to combat that in our messaging and mentoring. It will provide participants with an understanding of the mind-set of the woman desiring an abortion, what does she believe, what was she told, and how to help her. Applying these skills will allow centers to cast their nets wider to reach even more abortion-minded/vulnerable women before the abortion industry does.
- 5:00 Closing Remarks
- Austin Excursion!** – Dinner Cruise

### Agenda — Saturday, July 15th, 2017

- 8:00 Registration and Continental Breakfast
- 9:15 Welcome and Prayer – Rev. Gary Dyer, Senior Pastor, Austin Baptist Church
- 9:45 **Peace After The Storm: Healing Tattered Lives After Abortion** – Debby Efurd, B.A.  
Learn how to recognize the emotional effects of abortion and how to help the woman through the different stages of healing and reconciliation with others, themselves, and God. Debby will provide you with counseling skills and guidelines for helping a woman break away from the bondage of past hurts and move forward to freedom and healing.
- 10:45 Break
- 11:00 **Dealing With Our Difficult Clients: Issues and Challenges Part II** – Gregory Lester, Ph.D. and Sister Paula Vandegaer, L.C.S.W.  
Centers see clients with personality disorders regularly. They are our clients but they may also seek to be our volunteers and some will seek to be on the Board. It is necessary to be able to recognize them since they can be quite disruptive. This session will describe the more frequent ones that come to our center and assist you with specific tools and strategies designed to recognize and manage these people.
- 12:00 Lunch
- 1:30 **Sex Trafficking of America's Youth: Raising Awareness in Center Work** – Cynthia Borsellino  
The key objective of this session will be to define and introduce attendees to the scope of domestic under age sex trafficking in the United States. We will explore the key vulnerabilities of at-risk groups, while realizing that any child can become a victim. Learn how to recognize the red flags to look for in a victim, methods of asking questions to identify victims, and where to refer these clients to in your community.
- 2:30 Break
- 2:45 **Building Bridges to Reach Blacks of African Descent by Understanding Their Cultures** – Dr. B.W. McClendon and Debbie Juhlke, R.N., L.S.W.  
This session will share how to break down barriers among Blacks of African Descent in order to pave the way for future generations. Will include how to connect and counsel Blacks of African Descent.
- 3:45 Break
- 4:00 **FACTS: The Signs of A Woman's Cycle Explained** – Agnes E. Bayer, CPNP, CFCP  
This presentation provides an overview of Fertility Awareness-Based Methods (FABMs) and their applications for women's health and family planning. It will focus on those methods which are proven extremely effective by high-quality research studies and contrast them with widely used methods of controlling the female cycle. Will help women not only understand their fertility but also learn to respect and value their bodies.
- 5:00 Closing Remarks



#### Friday Evening Excursion: Dinner Cruise

Relax and enjoy an evening cruise down the tranquil waters of Lady Bird Lake while enjoying a delicious dinner prepared for you by the Hyatt Regency Hotel. A wonderful time of fellowship, rest, and relaxation. The perfect get away! Views will include the Congress Avenue bridge that holds the world famous Mexican Freetail bat population.